

Dear Local Business Owner,



**Bicentennial
Committee**

Helen Amis
Co-Chairman

Royster Washington
Co-Chairman

Patrice Dunn
Treasurer

Debbi Marquardt
Secretary

Directors

Dr. Helen Othow

Mark Pace

Frank Strickland

Dr. Richard Taylor

Christine Usry

Bob Williford

Carolyn Williams

Contact Us:

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Oxford, NC 27565
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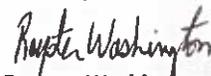
The City of Oxford's Bicentennial Committee is hard at work planning a year full of activities and events in celebration of this very extraordinary occasion. We are reaching out to invite you to become a sponsor for this special moment in history as we usher in our 200th year in 2016.

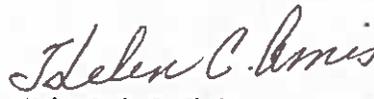
While we do receive some funding from the City of Oxford for the events, it is necessary to raise additional funding from individuals and corporate sponsors, such as yourself, in order to provide these events at little or no cost to the general public. By participating as a sponsor, you or your organization will benefit from extended exposure through promotional efforts directed toward the participants in Oxford's Bicentennial Celebrations. For a small donation, you'll be able to enjoy excellent exposure to area residents and guests who attend the year-long festivities. I have included a tentative list of the scheduled events to illustrate the diversity of the opportunities that will be available in 2016 and areas where your support will be promoted and highlighted.

We offer a wide range of funding opportunities on the enclosed sponsorship commitment form so you can select the level of participation that best meets your needs, and be secure in the knowledge that your sponsorship fee will be used to help produce yet another proud moment in Oxford's rich history!

We're counting on your support, and will be happy to answer any questions you may have. Please return your sponsorship commitment form in the enclosed envelope or contact us and we will be happy to personally stop by and collect it. Thank you in advance for your willingness to support Oxford's Bicentennial Celebration and make a difference in our community.

Sincerely,


Royster Washington, Co-Chair


Helen Amis, Co-Chair

History Made ★★★★★ History in the Making

Oxford's Bicentennial Celebration Sponsorship Commitment Form

Sponsor Name: _____
as you would like it to appear in the recognition materials

Contact Person/Title: _____
Street: _____
City: _____ State: _____ ZIP Code: _____
Telephone: (_____) _____ Fax: (_____) _____
E-mail: _____

Sponsor Level

- Corporate \$1,500
- Founder \$1000
- Sponsor \$500
- Partner \$100
- Friend* \$35

Banquet Program Book Opportunities (included in some sponsorship levels)

- Full-Page Display* (4.5"w x 7.5"h) \$200
- Half-Page Display* (4.5"w x 3.687"h) \$100
- Quarter-Page Display* (2.187"w x 3.687"h) \$50
- Eighth Page or Business & Contact Listing \$25

* All artwork should be submitted as a high-resolution black and white PDF format and sized accordingly. Displays and acknowledgements may include a company name, logo, trademark, and/or slogan. They may not advertise goods or services. All artwork, displays and ads are due no later than August 15, 2015 to get full benefits of coverage. E-mail artwork to cusrv@oxfordnc.org

Payment

- Check enclosed (made payable to Oxford Bicentennial Committee.)
- VISA MasterCard

Name on card: _____

Card number: _____

Expiration date: _____ Security Code (from back of card): _____

Signature: _____

Oxford's Bicentennial Celebration Events, Sponsorship Levels and Benefits

These are general guidelines. We gratefully accept contributions of any level and will work with your organization to provide adequate recognition for your contributions. Put your mark in Oxford's history by supporting our Bicentennial events for 2016.

- "Oxford and the World" Mural Presentation – Sunday, January 10, 2016
- Student Art Exhibition – Spring 2016
- Oxford's Living History Walk – Saturdays, March 19, May 21, and September 3, 2016
- Oxford Literary Festival – April 2016
- Bicentennial Bicycle Parade – Saturday, May 14, 2016
- Bicentennial 5K Walk/Run – Saturday, May 14, 2016
- Bicentennial Community Festival and Fireworks – Saturday, September 3, 2016
- Bicentennial Banquet @ The Oaks at Thorndale – Friday, October 21, 2016

~ Dates Subject to Change ~

Benefit	Friend \$35	Partner \$100	Sponsor \$500	Founder \$1000	Corporate \$1500
Name Recognition in Banquet Program	x				
Name Recognition at Festival	x	x	x	x	x
Name Recognition in printed materials		x	x	x	x
Ad in Banquet Program		Name on Program	1/8 page ad	1/4 page ad	1/2 page ad
Banner with placement at events			2.5' x 4'	2.5' x 6'	2.5' x 8'
Banquet Tickets			2	4	6
Logo printed on Oxford T-shirt				3" x 3"	5" x 5"
Complimentary Bicentennial T-shirts			1	2	4